

TIGER OF SWEDEN

MEN

AUTUMN/WINTER 2017



“Personally, I wear a suit most days. I notice the **DIFFERENCE IN MY ATTITUDE**. Putting on a suit makes me feel a little more focused and sharp. A lot of the guys who wear Tiger of Sweden are the same. They don’t work at investment banks. It’s not about feeling like you’ve got something to prove – they just enjoy wearing a suit. The younger generation is wearing it differently, more casual. I like the **SNEAKER-AND-SUIT COMBINATION** myself, and often wear a suit with a T-shirt. For this collection, I looked at traditional British tailoring for a slightly **SHARPER, CLEANER CUT** than Tiger of Sweden has done in the past. And it needed to feel good on. I wanted to get the trousers as comfortable as pyjamas.”

How does the 21st-century man wear a suit? What makes the suit relevant today? Those were weighty questions preoccupying Andreas Gran this season. The result is a collection of impeccably cut suits that combine British tailoring tradition with a relaxed contemporary approach to styling.

Inspired by British tailoring, Andreas toyed with the cut, creating a new silhouette for Autumn/Winter's suits – with sharper shoulders, a slightly more accentuated waist and longer silhouette than in past seasons.

The tailoring is characterised by superb craftsmanship and exquisite fabrics – the suits cut from wool and cashmere sourced from the finest weavers in the world. Suits have been cut to create an excellent fit and comfort – perfect for a day spent charging around the city.

For Autumn/Winter 2017, Tiger of Sweden is proud to introduce a luxury capsule collection in collaboration with some of the finest fabric and yarns suppliers in the world. The collection includes a handful suits and coats in wool and cashmere by Loro Piana and Cerutti. Jerseys are made by Loro Piana and shirts are crafted from cotton by British heritage company Thomas Mason.

And it's not just the suit that has changed. So too has the styling. Dress codes no longer require most men to wear a suit to the office. But increasingly, a new generation is embracing the suit, wanting to look good, but not in staid or conservative business way. Today, a man will wear a suit how he wants. The styling of the collection acknowledges the shift – a suit is worn with sneakers for a laidback look – leaving the tie at home.

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BLAZER LARSA BZ T61691007_2U8
PULLOVER ARKADA T62170008_284
TROUSERS BLOCH T61691010_2U8

HAT ALFO. U31282008_284
BADGE PATCHYY T64043002_050
SHOES ARNE U58964013Z_01N

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BLAZER IRWAN T63627070_4CK
SHIRT FARRELL 4 T63661001_2AL
SHIRT BROST T63666001_4CK

TROUSERS RODMAN T63627002_4CK
SHOES ARNE U58964013Z_01N

TIGER OF SWEDEN

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BLAZER IRWAN BZ T63555003_09E
T-SHIRT KLORIN T637121001_090
SHIRT FARRELL 5 T52951013_090

TROUSERS MATTE T63555001_09E
SHOES ARNE U58964013Z_01N

TIGER OF SWEDEN

MEN

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SUIT LAMONTE T63537002_2N2
T-SHIRT KLORIN T637121001_090

SHIRT FARRELL 5 T52951013_090
SHOES ARNE U58964013Z_01N

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MEN

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JACKET REFUSION 3 T63588001_284
T-SHIRT Klorin T63721001_1C6 (160)
SHIRT FARRELL 4 T63666001_2AL

TROUSERS MATTE T59721053_2AL
SHOES ARNE U58964013Z_01N

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COAT DEMPSEY 18 T63593004_284
SUIT BARRO T61703016_2AL
SHIRT STENO T51592006_4CK

BAG DEREHAM U62395006_050
SHOES GERHARD U61295008Z_050

TIGER OF SWEDEN

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AUTUMN/WINTER 2017



SUIT LAMONTE 5 T63624001_09K
SHIRT FARRELL 5 T63718001_090

TIE YARM U63624001_09K
SHOES GERHARD U61295008Z_050

TIGER OF SWEDEN

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COAT HEMME T63594001_053
T-SHIRT KLORIN T63721001_71Q
T-SHIRT HUMBLE T63713001_02Z

TROUSERS VALPE T63625001_09E
HAT ALFO U31282008_4CQ
SHOES ARNE U58964013Z_090

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BLAZER IRWAN BZ T63634002_71Q
T-SHIRT LEGACY T49355047_4AU
SHIRT BROST T63666001_4CK

TROUSERS VALPE T63634001_71Q
SHOES ARNE U58964013Z_01N

TIGER OF SWEDEN

MEN

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BLAZER LAMONTE 4BZ T636220022_284
PULLOVER WOLLMAR T63559002_M03
T-SHIRT HUMBLE T63713001_02Z

TROUSERS BLOCH T63622003_284
HAT ALFO. U31282008_050
SHOES ARNE U58964013Z_01N

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COAT PARADEL T63606001_1C6
BLAZER IRWAN BZ T6304002_053
PULLOVER MATIAS F T62108006_71Q

T-SHIRT HUMBLE T63713001_02Z
TROUSERS VALPE T6304003_053
SHOES ARNE U58964013Z_01N

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VEST CHIERRY T63627001_4CK
SUIT GEKKO 5 T63633003_09K
PULLOVER MATIAS F T62108006_71Q

T-SHIRT HUMBLE T63713001_02Z
HAT ALFO. U31282008_4CQ
SHOES ARNE U58964013Z_01N

TIGER OF SWEDEN

MEN

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BLAZER LAMONTE 4BZ T63532003_09E
T-SHIRT KLORIN T63721001_71Q
T-SHIRT HUMBLE T63713001_02Z

TROUSERS MELKER T63532001_09E
SHOES ARNE U58964013Z_01N

TIGER OF SWEDEN

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JACKET LESRA T63705001_11G
SHIRT FARRELL 4 T63661001_090
T-SHIRT HUMBLE T63713001_02Z

TROUSERS VALPE T63547001_56B
HAT ALFO. U31282008_4CQ
SHOES ARNE U58964013Z_01N

PRESS CONTACTS

AUTUMN/WINTER 2017

TIGER OF SWEDEN

GENERAL MARKETING
AND PR QUESTIONS
Per Håkans, Marketing Director
Phone: +46 8 546 310 00
E-mail: per.hakans@tigerofsweden.se

Tiger of Sweden AB (head office)
Torsgatan 4, SE-111 23 Stockholm
Phone: +46 8 546 310 00
Fax: +46 8 546 310 99
tigerofsweden.com

SWEDEN
Jung Relations, Elin Carlson
Gävlegatan 12 A, SE-113 30 Stockholm
Phone: +46 8 410 556 50
Fax: +46 8 30 14 10
Mobile: +46 70 397 98 69
E-mail: elin.carlson@jungrelations.com

NORWAY
Skar Agency AS, Andreas Huse
Parkveien 29, NO-0350 Oslo
Phone: +47 22 93 12 10
Fax: +47 22 93 12 11
Mobile: +47 47 97 87 06
E-mail: andreas@skaragency.no

DENMARK AND ICELAND
CMI Company ApS, Mette Hansen
Ryvangs Allé 26, DK-2100 Copenhagen Ø
Phone: +45 32 95 26 16
Fax: +45 32 95 26 06
Mobile: +45 20 11 11 14
E-mail: mette@tigerofsweden.dk

FINLAND
OY MOR.AL AB/Tiger of Sweden
Rico Sanchez
Fabriksgatan 27-29 D, FI-00150 Helsinki
Phone: +358 9 674 554
Mobile: +358 10 323 9195
E-mail: rico.sanchez@tgr.fi

UNITED KINGDOM AND IRELAND
Starworks Group, Mikey Evans
Laser House, 2nd & 3rd Floor, 132-140
Goswell Road, London EC1V 7DY
Phone: +44 207 318 0400
Mobile: +44 7825 887 841
E-mail: mikey.evans@starworksgroup.com

THE NETHERLANDS
Cream PR
Van Hallsstraat 294 IA
1051 HM Amsterdam
Mobile: +31 2 04 21 21 24
E-mail: info@creampr.nl

GERMANY, AUSTRIA AND SWITZERLAND
Silk Relations GmbH, Kerstin Geffert
Rückerstrasse 4, DE-10119 Berlin
Phone: +49 30 84710832
Fax: +49 30 84710855
Mobile: +49 177 5181950
E-mail: kerstin@silk-relations.com

FRANCE
Stationservice, Olivier Houlez
51 Rue des Petites-Écuries, FR-75010 Paris
Phone: +33 1 42 21 36 36
E-mail: ohoulez@stationservice.fr

CANADA
rock-it promotions, inc, Katherine Flores
460 Richmond St. West, Suite 400
CA-Toronto, ON, M5V 1Y1
Phone: +1 416 656 0707 ext. 117
E-mail: katherine@rockitpromo.com

SOUTH AFRICA
Brandgroup International (Pty) Ltd
Amber Sarrimanolis
Vdara 2, 41 Rivonia Road, Sandhurst
2196, ZA-Johannesburg
Phone: +27 11 440 3235
Fax: +27 11 440 3412
Mobile: + 27 72 612 0832
E-mail: amber@brandgroup.co.za

GENERAL
SALES QUESTIONS
Anna Lindgren, Sales coordinator
Phone: +46 8 546 310 40
Mobile: +46 72 529 77 00
anna.lindgren@tigerofsweden.se

SWEDEN
Tiger of Sweden AB (head office)
Torsgatan 4, SE-111 23 Stockholm
Phone: +46 8 546 310 00
Fax: +46 8 546 310 99
E-mail: customerservice@tigerofsweden.se

NORWAY
Skar Agency AS, Cathrine Kjølnes Skar
Parkveien 29, NO-0350 Oslo
Phone: +47 22 93 12 10
Fax: +47 22 93 12 11
Mobile: +47 47 97 87 10
E-mail: cathrine@skaragency.no

DENMARK AND ICELAND
CMI Company ApS
Ryvangs Allé 26, DK-2100 Copenhagen Ø
Phone: +45 32 95 26 16
Fax: +45 32 95 26 06

Claus Madsen (Distributor)
E-mail: claus@tigerofsweden.dk

Thomas Plesner (Sales)
Mobile: +45 40 40 49 99
E-mail: thomas@tigerofsweden.dk

SALES CONTACTS

AUTUMN/WINTER 2017

TIGER OF SWEDEN

FINLAND
OY MOR.AL AB/Tiger of Sweden
Fabriksgatan 27-29 D, FI-00150 Helsinki
Phone: +358 9 674 554

Mattias Karlsson (Agent)
Mobile: +358 40 773 10 99
E-mail: mattias.karlsson@tgr.fi

Rico Sanchez (Sales)
Mobile: +358 40 741 5359
E-mail: rico.sanchez@tgr.fi

UNITED KINGDOM AND IRELAND
Tiger of Sweden Showroom
Håkan Karringner
210 Piccadilly, London W1J 9HL
Mobile: +46 708 98 20 59
E-mail: hakan.karringer@tigerofsweden.se

THE NETHERLANDS
Lexson Brands B.V., Maarten Janse
Haagweg 444, 4813 XG Breda
Phone: +31 6 22 49 72 27
E-mail: maarten@lexson.com

GERMANY, AUSTRIA AND
SWITZERLAND
Sales contact
Select Showroom Munich
Balanstraße 73, Haus 11, DE-81541 Munich
Phone: +49 89 12 59 69 550
Fax: +49 89 12 59 69 555

Select Showroom Düsseldorf
Kaiserwerther Strasse 135
DE-40474 Düsseldorf

Bernard Waage
Mobile: +49 172 86 44 011
E-mail: bernard@select-trading.com

Christian Schleicher
Mobile: +49 172 14 14 771
E-mail: chris@select-trading.com

FRANCE
THE HANGER
44/46, Boulevard Magenta, FR-75010 Paris
Phone: +33 1 71 19 71 37
Fax: +33 1 71 19 71 38

Laurent Hollander (Sales Director)
Mobile: +33 6 15 01 25 71
E-mail: Lhollander@thehanger.fr

CANADA
SlavinRaphael Agency, Laurence Slavin
80 Wingold Ave, CA-Toronto, ON, M6B 1P5
Phone: +1 416 703 8338 #226
Fax: +1 416 703 7083
Mobile: +1 416 723 5896
E-mail: laurence@slavinraphael.com

SOUTH AFRICA
Brandgroup International (Pty) Ltd
Nitsa Comminos-Rose
Vdara 2, 41 Rivonia Road, Sandhurst
2196, ZA-Johannesburg
Phone: +27 11 440 3235
Fax: +27 11 440 3412
Mobile: +27 82 441 6991
E-mail: nitsa@brandgroup.co.za

